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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/884,296	06/19/2001	Steven B. Adler	AUS920010620US1	3926
34619	7590	06/18/2004	EXAMINER	
PAUL D. HEYDON, PATENT ATTORNEY 3004 NACOGDOCHES ROAD SAN ANTONIO, TX 78217			REAGAN, JAMES A	
			ART UNIT	PAPER NUMBER
			3621	

DATE MAILED: 06/18/2004

Please find below and/or attached an Office communication concerning this application or proceeding.

## Office Action Summary

Application No.

09/884,296

Applicant(s)

ADLER ET AL.

Examiner

James A. Reagan

Art Unit

3621

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --  
Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If the period for reply specified above is less than thirty (30) days, a reply within the statutory minimum of thirty (30) days will be considered timely.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

### Status

- 1) ☒ Responsive to communication(s) filed on 25 March 2004.
- 2a) ☐ This action is **FINAL**. 2b) ☒ This action is non-final.
- 3) ☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

### Disposition of Claims

- 4) ☒ Claim(s) 1-15 is/are pending in the application.
- 4a) Of the above claim(s) \_\_\_\_\_ is/are withdrawn from consideration.
- 5) ☐ Claim(s) \_\_\_\_\_ is/are allowed.
- 6) ☒ Claim(s) 1-15 is/are rejected.
- 7) ☐ Claim(s) \_\_\_\_\_ is/are objected to.
- 8) ☐ Claim(s) \_\_\_\_\_ are subject to restriction and/or election requirement.

### Application Papers

- 9) ☒ The specification is objected to by the Examiner.
- 10) ☐ The drawing(s) filed on \_\_\_\_\_ is/are: a) ☐ accepted or b) ☐ objected to by the Examiner.  
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).  
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
- 11) ☐ The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

### Priority under 35 U.S.C. § 119

- 12) ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
- a) ☐ All b) ☐ Some \* c) ☐ None of:
- ☐ Certified copies of the priority documents have been received.
  - ☐ Certified copies of the priority documents have been received in Application No. \_\_\_\_\_.
  - ☐ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).
- \* See the attached detailed Office action for a list of the certified copies not received.

### Attachment(s)

- |  |   |
|--|---|
| 1) <input type="checkbox"/> Notice of References Cited (PTO-892)   | 4) <input type="checkbox"/> Interview Summary (PTO-413)<br>Paper No(s)/Mail Date. _____ |
| 2) <input type="checkbox"/> Notice of Draftsperson's Patent Drawing Review (PTO-948)                                   | 5) <input type="checkbox"/> Notice of Informal Patent Application (PTO-152)             |
| 3) <input type="checkbox"/> Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08)<br>Paper No(s)/Mail Date _____ | 6) <input type="checkbox"/> Other: _____  |

## **DETAILED ACTION**

### **Status of Claims**

1. This action is in response to the amendment received on 25 March 2004.
2. Claims 1-15 have been examined.
3. The rejections of claims 1-15 are unchanged except for correction of typographical errors, which does not alter the rejections of the limitations contained within claims 1-15.

### **RESPONSE TO ARGUMENTS**

4. Applicant's arguments received on 25 March 2004 have been fully considered but they are not persuasive. Referring to the previous Office action, Examiner has cited relevant portions of the references as a means to illustrate the systems as taught by the prior art. As a means of providing further clarification as to what is taught by the references used in the first Office action, Examiner has expanded the teachings for comprehensibility while maintaining the same grounds of rejection of the claims, except as noted above in the section labeled "Status of Claims." This information is intended to assist in illuminating the teachings of the references while providing evidence that establishes further support for the rejections of the claims.

5. With regard to the rejection of claims 1-5 35 U.S.C. 101, Applicant argues that this is an improper rejection. However, as stated in MPEP 2106 II.A, when a claim is devoid of technological application, it should be rejected.

With regard to claims 1, 6, and 11, Applicant argues that that prior art of record does not teach or suggest all of the claim limitations. The Examiner respectfully disagrees and maintains the rejections as shown below. Combining the privacy agreement of King with Kroenke's relational diagrams teaches the limitation in question. Taken together, as intended by the Examiner and not in a piecemeal fashion, the combination of King/Kroenke teaches the limitations of independent claims 1, 6, and 11.

### **Specification**

6. The disclosure is objected to because it contains an embedded hyperlink and/or other form of browser-executable code on page 7, line 8. Applicant is required to delete the embedded hyperlink and/or other form of browser-executable code. See MPEP § 608.01.

### **Claim Rejections - 35 USC § 101**

7. 35 U.S.C. 101 reads as follows:
- Whoever invents or discovers any new and useful process, machine, manufacture, or composition of matter, or any new and useful improvement thereof, may obtain a patent therefor, subject to the conditions and requires of this title.

8. Claims 1-5 are rejected under 35 U.S.C. 101 because the claimed invention is directed to nonstatutory subject matter. The basis of this rejection is set forth in a two-prong test of:

- (1) whether the invention is within the technological arts; and
- (2) whether the invention produces a useful, concrete, and tangible result.

For a claimed invention to be statutory, the claimed invention must be within the technological arts. Mere ideas in the abstract (i.e., abstract idea, law of nature, natural phenomena) that do not apply, involve, use, or advance the technological arts fail to promote the "progress of science and the useful arts" (i.e., the physical sciences as opposed to social sciences, for example) and therefore are found to be non-statutory subject matter. For a process claim to pass muster, the recited process must somehow apply, involve, use, or advance the technological arts.

In the present case, the recited steps of merely improving the handling of personally identifiable information by *identifying the parties involved, identifying the data involved, classifying the data, and expressing each relationship*, do not apply, involve, use, or advance the technological arts since all of the recited steps can be performed without the use of any technological apparatus, system or method such as, for example, a computer system, database, electronic circuit, or software application. These steps only constitute a method that is easily attainable without the use of any state-of-the-art devices or techniques. As written, the steps and

system components recited in the claim language could easily be implemented by using a pencil and paper by one of ordinary skill in the art.

### **Claim Rejections - 35 USC § 103**

9. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

10. Claims 1, 2, 6, 7, 11, and 12 are rejected under 35 U.S.C. 103(a) as being unpatentable over King (EP 1,081,916 A2), in view of Kroenke, "Database Processing: Fundamentals, Design, and Implementation"(c)1999, and further in view of Spies et al. (US 5,689,565).

#### **Claims 1, 6, and 11:**

King as shown, discloses the following limitations:

- *identifying the parties involved in a process of handling personally identifiable information (page 4, lines 30-31);*
- *identifying the data involved in said process (page 4, lines 42-43);*
- *classifying the data (page 5, lines 50-51);*
- *expressing each relationship between each pair of said parties in terms of a privacy agreement (page 4, lines 30-31);*

- *said privacy agreement is specific to a single purpose* (page 8, lines 1-50).
- *said privacy agreement expresses rules regarding said privacy-related actions, for each of said parties* (abstract);

King does not specifically disclose the following limitations, but Kroenke, as shown does.

- *representing said parties, said data, and said privacy agreements graphically in one or more privacy agreement relationship diagrams* (Figures 3-3 to 3-11), wherein:
- *said privacy agreement uses a limited number of privacy-related actions concerning said personally identifiable information* (Figure 3-15);

It would have been obvious to one of ordinary skill in the art at the time of the invention to combine King's method and system for exchanging sensitive information with Kroenke's relational database management system because the RDBMS allows entities and classes each with their own attributes to be modeled in relation to each other so as to form a construct that relies relationships and rules that would permit the use, access, and modification of sensitive personal information quickly and easily, as well as securely.

**Claims 2, 7, and 12:**

King discloses exchanging sensitive information as shown above. King does not specifically disclose *mapping a business process to the*

*privacy rules that should govern the behavior of each pair of parties.*

However, Kroenke discloses entity relationship diagrams that show cardinality between classes and entities (see at least Figures 3-3). Kroenke also discloses that there are many different ways of modeling a business situation using the relational data base environment (page 67). It would have been obvious to one of ordinary skill in the art at the time of the invention to combine King's method and system for exchanging sensitive information with Kroenke's relational database management system because the RDBMS allows entities and classes each with their own attributes to be modeled in relation to each other so as to form a construct that relies relationships and rules that would permit the use, access, and modification of sensitive personal information quickly and easily, as well as securely.

11. Claims 3-5, 8-10, and 13-15 are rejected under 35 U.S.C. 103(a) as being unpatentable over King (EP 1,081,916 A2), in view of Kroenke, "Database Processing: Fundamentals, Design, and Implementation"(c)1999, and further in view of Spies et al. (US 5,689,565).

**Claims 3-5, 8-10, and 13-15:**

King discloses exchanging sensitive information as shown above. King does not specifically disclose mitigating the risks associated with handling sensitive information. Spies, however, in column 1, lines 26-29, states, "To provide a secure interchange of information in the electronic



arena, one traditional approach to mitigating the risk of having sensitive information intercepted was to institute proprietary computerized systems that were closed to the general public.” Although Spies does not specifically teach *identifying opportunities to reduce privacy-related risks involved in said process, identifying unnecessary exchanges of data for possible elimination, and identifying opportunities to transform data into a less sensitive form*, Spies shows that mitigating risk associated with personal, sensitive information has been addressed by reducing and restricting the access that individuals and organizations have private data. Identifying opportunities to reduce the risk by reducing unnecessary changes to the data and transforming data into a less sensitive form are obvious ways of mitigating the risk of inadvertently releasing sensitive information into the hands of persons who are not authorized access to such a data. Spies, as shown above, foresees this risk and accomplishes the same resolution under the umbrella of reducing the exposure of sensitive information to authorized personnel.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to **James A. Reagan** whose telephone number is **(703) 306-9131**. The examiner can normally be reached on Monday-Friday, 9:30am-5:00pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, **James Trammell** can be reached at (703) 305-9768.

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the **Receptionist** whose telephone number is **(703) 305-3900**.

Any response to this action should be mailed to:

***Commissioner of Patents and Trademarks***

**Washington, D.C. 20231**

or faxed to:

<b>(703) 305-7687</b>	[Official communications; including After Final communications labeled "Box AF"]
<b>(703) 308-1396</b>	[Informal/Draft communications, labeled "PROPOSED" or "DRAFT"]

Hand delivered responses should be brought to Crystal Park 5, 2451  
Crystal Drive, Arlington, VA, 7<sup>th</sup> floor receptionist.

JAR

14 June 2004

